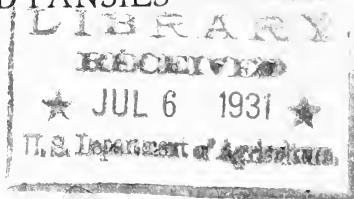


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THE OREGON GIANTS
FINEST GIANT RUFFLED PANSIES



GROWN IN THE
MERTON G. ELLIS TEST GARDENS
CANBY, OREGON

Oregon Giant Pansy Seed

FINEST FLORISTS' MIXTURE

1,000 Seeds.....\$1.00 Trial Packet of 300 Seeds.....35c

(No more than ten packets to one customer until after Aug. 15th)

After September 1st— $\frac{1}{2}$ ounce.....\$5.00

(Anyone wishing to plant seed in large quantities early in the summer should order seed in the Fall for the following season. Many of our customers do this and report 100% germination.)

In some climates, it is desirable to plant seed in mid or late summer, while in other parts of the country, it is equally satisfactory to wait till early September, or even October.

Our fresh seed is not produced in large quantities till mid-summer, and because of the ever increasing demand, it is impossible to fill all our orders as early as we would like. Therefore, customers who must have their seed sent them before August 15th will please add 25% to the list price. For instance: one packet (1,000 seeds) Finest Florists' Mixture will be \$1.25 before August 15th.

It is our intention to fill most of our orders between August 15th and August 20th. Any customers who request that their seed be mailed after August 20th will receive 25% more in seed count. A great many of the very best Pansies produce scarcely any seed till quite late, so the late orders are filled with seeds of extra quality.

All of our seed-plants are very carefully selected each year from among thousands, only the very largest and best being allowed to remain in the seed-beds. It has been our custom to then select the very best of these and stake them, saving the seed from them for an Extra Choice Mixture. From now on we intend to list only the Finest Florists' Mixture and the seed from the extra choice plants will go into the "Finest Florists' Mixture." Therefore, those who have used this Mixture may expect even more pleasing results than heretofore.

We are discontinuing listing the separate colors. We will grow them separately, as before, so there will be the same distinction of color.

TERMS:—Please send remittance with order to:—

MRS. MERTON G. ELLIS

CANBY, OREGON

(Visitors are welcome at our gardens. No business transacted on Sundays.)

WHAT OTHERS THINK OF THE OREGON GIANTS

"For years I have been trying to procure a Pansy that excelled both in color and size, and have found this in the Oregon Giants. I received some of your seed and have had exceptional success. The pale blues were wonderful."

H. C. WEINMANN, Indianola, Iowa.

"I am sending you an order for Pansy Seed to plant this Fall. Two years ago I planted your seeds and had the most wonderful pansies I have ever seen. We measured some that were $3\frac{1}{4}$ inches, and all shades and colors. People came for many miles to see them, and I sold quite a lot of plants and gave away a great many blossoms."

MRS. G. V. ROBINSON, Rough & Ready, Calif.

"I have never seen such Pansies as grew from your seed. The whole neighborhood has gone wild over the Oregon Giants."

MRS. W. F. WILT, Kearneysville, W. Va.

"We saw some of your wonderful Pansies at San Dimas, and want some, too."

MRS. MAYBELL WATSON, Sta. T, Los Angeles, Calif.

"I was so well pleased with the Pansies produced from the seed purchased from you last year that I am enclosing herewith money order for the same quantity of the Oregon Giants. I never saw such size of bloom or colors."

E. C. STONE, Prescott, Ont., Canada.

"Please send me your package of Finest Florists' Mixture Pansy Seed as soon as possible. The seed I got last year produced some wonderful blooms. Everyone says, 'What lovely pansies.' My pansy bed at present is just full of blooms of wonderful size and color, and it has been so all summer. I am certainly delighted with them."

MRS. E. WHITEHEAD, Gen. Del., Woodstock, Ont., Canada.

"I saw some of your prize Pansies at the Flower Show here last year and want to add them to my much cherished garden."

MRS. JAS. R. RAVIN, 126 Wellington St. N., Woodstock, Ont., Canada.

"I wish it were possible to tell you how much fun I had with the Pansies grown last year from your seed. The plants grew and they blossomed and blossomed and blossomed, and are still blooming today. Everyone said, 'I never saw such pansies!' With the help of friends and neighbors I kept them traveling, and they took part in weddings, funerals, parties, receptions; they have said farewell to travelers, greeted babies, and always, everywhere, have given comfort and joy."

MISS J. E. WATSON, 2521 Webster St., Berkeley, Calif.

"Kindly forward another packet of your Oregon Giant Pansy Seed and also send one to my friend who thought my Pansies last year were the finest, largest, and most beautiful she had ever seen."

"My Pansies took the town for finest blooms—some 3 inches, some $3\frac{1}{2}$. Sent them to Chamber of Commerce, Woman's Improvement Club, and to all lovers of flowers. I had a bed of about 300 or more, and they were simply magnificent."

MRS. AUGUSTA, F. FLEMING, Box 267, Jackson, Calif.

"I am taking time to write you about my pansies. I had about 20,000 transplanted, and the very favorable weather started them blooming unusually early. People are kind enough to say that they are the finest they have ever seen. It is also true as far as I am concerned. There is no doubt that your Seed comes nearest to producing less cull flowers of any Seed that I have tried."

CLYDE COFFIN, Windfall, Indiana.

(The reason for this is the careful selection of seed-plants year after year, no small or mediocre pansies being left in the garden to pollinize the others.)

"People are so familiar with the phrase 'Giant Pansies' that unless they see yours, they don't realize the real difference in Giants."

M. EMERSON MAIN, Westerly, R. I.

"I wish I could find words in the English vocabulary to describe the Pansy blossoms from your seed. I never saw the like before! They are all very large—larger than anything I've seen anywhere around here, excepting my mother's, which came from the same source."

MRS. GEORGE S. BIRCH, Vineland, N. J.

"I want to tell you what extreme pleasure the pansies gave me from your seed. I took first prize at our County Fair and so many of my friends told me they never saw such pansies. I have a bouquet in the house now which is late for this climate."

MISS MAUDE L. COLLVER, Simcoe, Ont., Canada.

"Last year I purchased 1,000 seeds of your Florists' Mixture and these Pansies are the admiration of the neighborhood."

G. W. THACKER, Leroy, Michigan.

The Oregon Giants have been locally described as "Pansies so large that they have to be turned sideways to pass through the door!"

The following extract was printed in the "Commercial Appeal," a paper published in Memphis, Tennessee, and contains news of Arkansas, Mississippi, Alabama and Tennessee. It appeared on the editorial page and was a great surprise to Mrs. Murphy, who has made a name for herself and The Oregon Giants in four states.

"Macon, Miss., May 7. Macon has been made the City of Pansies by Mrs. Juanita Murphy, a nature-loving little woman who unconsciously fell into a business that has made her name famous in these parts, and has gladdened numberless homes in the city with a profusion of pansy bloom that is a riot of beauty and color. Because of an overabundance of flowers, friends suggested selling the surplus, which she tentatively did, almost at once finding herself smothered with orders for more. From a Northwestern Florist, Mrs. Merton G. Ellis, she had ordered seed of a special variety of giant pansies for the satisfaction of trying out a new variety, and these came up to and then far surpassed her hopes for their production, with a bewildering profusion of perfect blooms that were a marvel to every beholder because of their size. Orders for these pansies and the plants rolled in, and scarcely a home can be passed where there is not a reminder of this unconsciously launched florist in the form of giant pansies of every tint and marking known to the breeders of the almost human-faced flowers."

CULTURAL DIRECTIONS

In most climates best results are obtained by planting Pansy Seed in the latter part of August or early September. If planted much earlier the seedlings will be ready to transplant before the Fall rains start and they are apt to die out.

Sow the seed thinly in flats and just barely cover the seed with sifted dirt. More people get a poor germination because of planting the seed too deep than any other cause except by letting the flats or seed-boxes dry out. They must be kept moist, but care must be taken even in this respect. Damping off may result from too much moisture, irregular, or other improper moisture conditions. Cover the seed-beds during the hot mid-day sunshine with a single sheet of newspaper or a cloth frame. Protect them also when there is apt to be a heavy storm. Seed should germinate in about a week in August. It takes a little longer later in the Fall.

Transplant when the seedlings have three or four leaves if the weather conditions are favorable. Better to let them become a little crowded than to transplant during a hot dry spell. They should be planted out in the open where they will get plenty of sunshine and where they will remain for spring blooming unless the winter is apt to be entirely too severe. In some places they will need the protection of cold frames but pansies will stand even some zero weather if protected by straw. Pansies that weather it through the winter out in the open will make the sturdiest plants, by far, and produce the largest, finest blooms.

Pansies want especially rich soil, plenty of sunshine, irrigation and shallow cultivation.

GLADIOLI

PANSY SEED PLANTED IN THE SPRING will begin blooming about May and will produce blooms all summer. With good care they will be at their best and give their largest blooms in the Fall.

Pansy Seed may be planted early in the Spring in cold frames, hot-beds, or in boxes indoors. When severe weather is over they may be planted outdoors.

Spring planting is especially desirable in climates too severe for the safe wintering over of plants from Fall-sown seed. Pansies are quite hardy and do well in nearly every climate.